

## **Drupal 8 Modules and tasks for SEO** (This list follows the format of the SEO Checklist Module)

### **Basic SEO part 1 –**

- Clean URLs are set by default in D8 (Uniform Resource Locator or Web address)
- Redirect module
- Pathauto module

### **Basic SEO part 2 - Meta tags**

- Metatag module

### **Search engines**

- XML Sitemap module
- Set up cron to run periodically so that your XML sitemap will be updated.
- Get a Google account for Google Search Console
- Create Microsoft account for Bing Webmaster Tools

### **Analytics**

- Google Analytics module
- Get a Google Analytics account for your site
- In addition to Google Analytics, you can use AWSTATS, a free web statistics program usually included with CPanel and you can take a look at the product in your Siteground account now.

### **Optimizing content**

- Advanced link module
- Set up a page that handles 404 errors: Configuration - System - Basic Site Settings

### **Page optimization**

- Yoast SEO module (I do not recommend this module)

### **Security and performance**

- Security Review module
- Advanced CSS/JS Aggregation module

### **Mobile and social**

- Share Buttons by AddToAny

### **Moz, Inc Beginners Guide to SEO**

<https://moz.com/beginners-guide-to-seo>

### **Hubspot Website Grader**

<https://website.grader.com/>

### **Screaming Frog SEO Spider**

<http://www.screamingfrog.co.uk/seo-spider/>